

Consumer Electronics &Technologies International Exhibition

September 25-27, St-Petersburg, Russia

HUGE BUYING POTENTIAL



A specific situation has developed in Russia. Due to the departure of global brands, high risks and the cost of supplies for parallel imports, a free niche has become available in the Russian market of high quality consumer electronics and applianc es. The brands in the Russian buyer's basket are changing, in which Western companies with huge marketing budgets no longer play a decisive role. There is a



growing demand for high quality consumer electronics and appliances in the country.

Analysts believe that the changes that have occurred in the market over the past two years are comparable to the last twenty years, opening up ideal opportunities for new players to quickly catch up, enter the market and take a leading position.

EXHIBITION VISITORS



Wholesalers and distributors, representatives of retail trading platforms, including suppliers of the largest marketplaces in Russia and the CIS are invited as visitors.

Every year St. Petersburg becomes the epicenter of new technologies in the field of radio electronics, gathers the first persons of the industry, largest suppliers, leading specialists and buyers.

In parallel with the «CETEXPO» exhibition, the specialized exhibitions «ELECTRONICS&INSTRUMENTATION», «AUTOMATION – 2024» is being held. Such collaboration allows participants and visitors to experience the synergy of digital electronics with the digitalization of business and life, create a strong newsbreak for partners in order to increase sales, attract new audience and form a strategy.



PRODUCT GROUPS



Mobile Devices and Accessories



- Home Appliances
- Wearables
- Fitness and Sports
- Digital Health
- Home Entertainment

- Gaming & eSports
- Audio
- Video
 - Augmented Reality
 - Virtual Reality
 - Evehicles and technologies









LOCATION



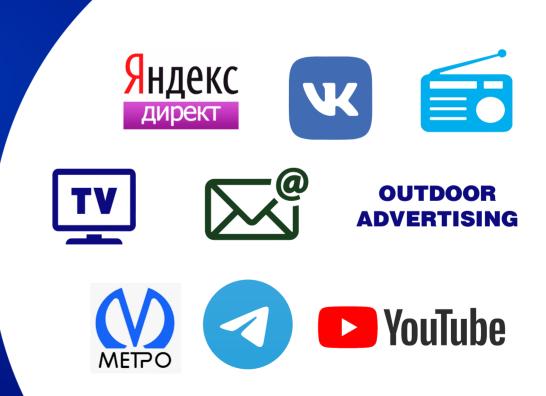
CEC Expoforum is the newest convention and exhibition center in St. Petersburg and the most modern in Europe and Russia.



THE COMPLETE MEDIA STACK



Integrated marketing guarantees maximum coverage of target segments. We have created a team of marketing specialists who use all effective tools and have extensive experience necessary to attract tens of thousands of b2b and b2c visitors to our events. The results of participation in our events and the repeat participation of the majority of participating firms speak for themselves.



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